

The Salvation Army – Kalamazoo, Michigan

Position Title: Development Director - Fundraiser

### **Position Summary**

This position will oversee the areas of fundraising and development with will provide extensive support to The Salvation Army in Kalamazoo. The Development Director will be responsible for the principle fundraising activities and campaigns, development of donor and public relations, and promotion of The Salvation Army including advocating and collaboration with community partners and stakeholders.

### **Qualifications**

- A. Minimum of 4 years experience related to marketing and/or communications including supervisory experience as well as an understanding and knowledge of Salvation Army programs and willingness to receive training and or attend seminars
- B. Contacts and knowledge of businesses and individuals within the region would make an ideal candidate for the position. If not familiar with region, the ability to build new relationships and maintain strong contacts.
- C. A degree in a related field would be favorable, but is not necessary.
- D. Have essential proficiency in word processing, database and spreadsheet software.
- E. Ideal candidate must be a goal oriented and self-motivated individual with excellent oral and written communication skills, comfortable with public speaking and making business presentations for funding requests.
- F. Capable of multi-tasking and working with a multiplicity of people and disciplines.
- G. Required to have or obtain a valid Michigan Driver's License.
- H. Clear The Salvation Army Motor Vehicle Report process.
- I. Valid 'Safe From Harm Training' or to be trained locally.
- J. Position requires some evening and weekend work time along with regular daytime office hours.

### **To Apply**

Send (email) resume to Major Keith Welch

[keith\\_welch@usc.salvationarmy.org](mailto:keith_welch@usc.salvationarmy.org)